

ARE
YOU
SECURE?



neoRhino
NEWSLETTER SUMMER 2018

WHAT IS **BYOD?**

BRING YOUR OWN DEVICE

There are several benefits of implementing a BYOD solution, including lower costs for businesses

CLOUD PHONE SYSTEM CAN DELIVER A **BYOD ADVANTAGE** TO YOUR EMPLOYEES.

Companies are embracing BYOD (Bring Your Own Device) policy allowing employees to use their own technology for business purposes. According to Marketsandmarkets.com, North America has the largest market share of BYOD adoption with 36.10 percent of the global market in 2011. The business revenue of that 36.10 percentile is expected to grow from \$24.26 billion in 2011 to \$48.6 billion in 2017.

There are several benefits of implementing a BYOD solution, including lower costs for businesses, increased employee satisfaction, and enabling employees to have the latest technology. On the downside, if a BYOD device gets stolen, lost, or if an employee leaves the company and the device is still in their possession, there is no control over potential unauthorized access to the system. Each disadvantage puts your company's valuable data at risk.

With cloud phone systems, employees not only can enjoy the flexibility of BYOD device but also will experience a professional presence. Unlike traditional telephony, BYOD policies can be simplified when companies use a full featured cloud phone system. When implemented, mobile employees can make and receive calls (and send text messages) via an application on their mobile devices with a business caller ID, where traditional service has no option to separate personal and business accounts.

There are many advantages to implementing a cloud phone system for a company BYOD policy without compromising safety. Rhynotel's softphone client provides enterprise users with a seamless communication experience across any device, network or platform.

Here are just a few ways that Rhynotel's softphone system can bring an easier strategy for your company's BYOD experience.

1. Deploy cross-platform BYOD strategies that work on over 90% of mobile devices.
2. Offer employees and customers a more collaborative, efficient, and secure way to communicate anytime on any device, regardless of the network.
3. All IT managers can securely access, provision, and manage Unified Communications (UC) clients from one convenient interface and adopt Enterprise Mobility Management (EMM) frameworks.
4. Lower costs by integrating upgradable UC clients instead of desk phones, reducing reimbursements to employees for mobile charges, and avoiding expensive international mobile calls.
5. Apply branding, adjust settings & interfaces, and customize clients so enterprise users achieve the high-quality experience & functionality they require.

Get to Know the Crash.

About neoRhino

As the Dot Com bubble ominously approached and IT companies ran rampant, the principles of neoRhino founded the company in 1998 with a passion to enhance the end user experience in IT Service. With small and medium businesses as our niche, neoRhino prides itself on sourcing local IT Talent combined with industry best practices and the latest cost-effective solutions.

neoRhino's vision is not only to deliver superior IT support but to also help streamline your current processes. Our Certified IT Consultants utilize years of IT experience in various industries to optimize technologies you currently employ to help your business grow.



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“ Friends, Colleagues
and Valued Clients
leading us to Greater
Successes. ”

David Pense

Service Manager/IT consultant



Summer & Fall 2018 Charity Events

July 12th

Houston Food Bank

We LOVE the Houston Food Bank, especially their themed charity events. This special event will consist of packing meals for the hungry followed by a fitness class courtesy of YogaOne Studios. We won't forget our yoga mats!



August 11th

Bowling For Rhinos

Our Community Crash takes as many opportunities as we can to help with the protection of Rhinos across the world. Every year we team up with the American Association of Zoo Keepers (AAZK) & the Houston Zoo for Bowling for Rhinos, an annual bowling event & charity auction to help raise funds for rhino protection conservation in Africa, taking heavy strides to stop rhino poaching.

September 22nd

Run to End Childhood Cancer

September is Childhood Cancer Awareness Month and St. Jude gathers contributors and sponsors for walks around the country to raise money for the kids of St. Jude, where families never receive a bill for anything.

October 13th



Strut Your Mutt Charity dog Walk

Several of our team members are dog owners and dog lovers, so a charity walk that we can bring our dogs to AND helps support adoption programs and spay/neuter services nationwide? Sign us up



October 27th

Extra Life Gaming

For the fourth year, neoRhino will once again be collecting donations and streaming for the Extra Life Charity Gaming Fund to help support the Children's Miracle Network, in our case - our local Texas Children's Hospital! Join us on our Twitch stream on October 27th as we game for kids, both via board gaming and our favorite video games to gather donations for the sick kids.

More info

www.neorhino.com/2018/03/19/upcoming-neorhino-charity/



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/company/neorhino-it-solutions

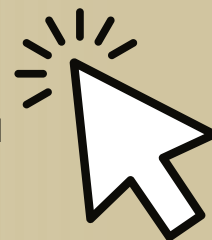


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DOUBLE CHECK DOUBLE CHECK

5 easy steps to spot a phishing attack

Phishing is the practice of sending an email that may look legitimate but is an attempt to trick the receiver into sending personal information, divulging financial credentials, or by clicking a link that could contain malware or ransomware.



1 Closely Examine the Sender AND the Subject Line.

A catchy subject line may lure you in to click, but you should always double check the sender's e-mail address. Even if the sender's name may look accurate, the address may tell a different tale. If the seller looks unfamiliar (especially if the domain is misspelled), then be wary.



FedEx Ground <**tanny@viewthespace.com**>

sales@amazom.com

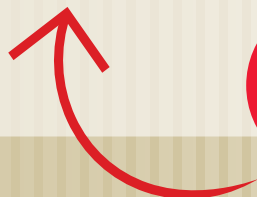
2 Watch for Grammatical Errors.

A catchy subject line may lure you in to click, but you should always double check the sender's e-mail address. Even if the sender's name may look accurate, the address may tell a different tale. If the seller looks unfamiliar (especially if the domain is misspelled), then be wary.

“

Hi xyz@neorhino.com, We are writing to inform you about data security issue that may **involve** your mailbox Please [Visit Here](#) to verify your account.

Thank you



3

Do Not "Verify Your Account."

Phishing emails with the intent to alarm or shock you into click a link to "Verify Your Account" are notoriously bogus. If you did not personally attempt to recover or start up an online account somewhere, this is a potential attack and should be deleted and blocked.



“

Greetings xyz@neorhino.com from Amazon Services. Payment will be suspended until you credit card information has been updated. Go to [Seller Account information](#) to verify your information and update your credit card.



”

BEFORE YOU DOUBLE CLICK DOUBLE CLICK

4

Be Wary of Blank Emails with Attachments.

If you receive an email that has no text in the body and contains only an attachment, that is a red flag that the attachment is malicious. Even if it is sent from someone you know, be cautious before opening any attached files in blank emails. Most viruses or malware distributed this way are through ZIP or BIN files.

“

Dear Accounts Payable, xyz@neorhino.com
Your timely payment history has been very much appreciated; however, some invoices on your account are now past due. [Please review the attachment.](#)



”

5

Unsolicited Invoices. "Balance/Billing Due."

If you receive any unsolicited invoices requesting payment information, particularly within a blank email as mentioned before, that is a potential phishing attempt. Consult your accountant if you are uncertain whether the email and invoice is legitimate.