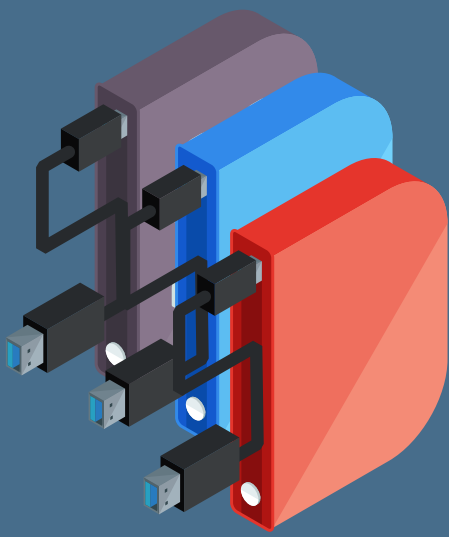


THE 3-2-1 RULE

Having a regular backup of your critical data is vital, but are you doing it correctly? Often, companies or individuals suffer from having their data lost or stolen, corrupted or hacked, infected or even destroyed by other natural disasters.

The 3-2-1 Backup Rule is an industry standard guideline that prevents the loss of your valuable data by having it backed up and stored properly.



HAVE AT LEAST 3 COPIES OF YOUR DATA

The 3-2-1 Rule states that you should have an original, plus two other copies of your data. Creating multiple copies of your primary data helps mitigate the probability of losing that data.



STORE THE COPIES ON 2 DIFFERENT MEDIA

Keeping your data internal hard drives and removable storage media dramatically improves the security of your data preservation. If your backups are on one type of media, common failures can occur and cause you to lose your primary data.



KEEP 1 COPY OFF-SITE

Keeping at least one copy of your data in a remote location such as an offsite storage facility is advised. A cloud backup solution is often an excellent option for many businesses because it provides security as an off-site storage solution, is a different storage media, and offers great recovery speeds.

The prevention of data loss is far greater than trying to recover data from a system that doesn't have a backup solution in place. Utilizing the 3-2-1 Rule is great practice to follow.

We understand every business is different. Every environment is different. neoRhino can guide you with the right backup solution for your business.